

Tips for A Successful Ribbon Cutting Ceremony



ORANGE COUNTY
CHAMBER OF COMMERCE

- Have you opened a new business?
- Have you relocated to a new address?
- Have you expanded your operations?
- Have you changed management?
- Are you celebrating an anniversary?

If you answered YES to any of these, then the Chamber is here to help you-our valued member, with your Ribbon Cutting Ceremony/Grand Opening!



Ribbon Cutting Success Tips

- **Work with the Chamber of Commerce**
 - Schedule 2 to 4-weeks in advance for best attendance – Noon is a great time
 - Chamber invites staff, Board of Directors, and Ambassadors
 - Chamber provides ribbon and scissors at event and leaves signed ribbon
 - Chamber takes group photos and shares them on social media sites
 - Chamber can invite elected local officials for you
 - Chamber can invite membership if you choose
 - Chamber posts event on the Chamber website Community Calendar
- **Member Tasks**
 - Provide hors d'oeuvres and beverages
 - Invite your staff, families and customers
 - Invite your vendors and businesses that you do business with
 - Invite your neighboring businesses
 - Post event on the Chamber of Commerce Community Event Calendar
 - Post your event on your Facebook and social media pages
 - Present your brochures, business cards, etc. where guests can view them
 - Optional:
 - Offer drawings or door prizes